

"Our StandOut Marketing Strategies business has saved significant money with Unified's 0% cost credit card acceptance solution. We no longer pay transaction-processing fees when customers pay with credit cards. Plus, our Unified Payment gateway means our customers can pay online rather than by check."



**GAYE RIBBLE, CO-OWNER AND CEO
STANDOUT MARKETING STRATEGIES**

STANDING OUT IN THE PROMOTIONAL PRODUCTS INDUSTRY

Standout Marketing Strategies is a leader in the Promotional Marketing Industry. In addition to providing their clients the latest and greatest promotional merchandise, Standout Marketing Strategies has built a reputation for thinking outside the box. Their motto: "If you don't stand out, how will they know you're there?" sets the stage for the marketing strategy they develop for their clients.



CONCIERGE SUPPORT AND SERVICE

"A current client of mine introduced me to Unified initially and I knew right away that Unified could help us increase the profitability of our business. I'm on a first name basis with my Unified Account Manager! He understands our business and is proactive in helping us find ways to save money and get paid faster," says Gaye Ribble. "I couldn't be more satisfied with the level of support we receive, regardless of the hour. Unified makes us feel like we're their number one client, and that's why I've already recommended them to others in the Promotional Marketing Industry. Unified earned that. They're nice people, too."

MAKE GETTING PAID EASY WITH AUTOMATED A/R

Standout Marketing Strategies uses Unified's cloud-based technology for online payments and 0% cost credit card acceptance with compliant, built-in surcharge technology. Their customers can now pay easily, online and anytime, through Unified's Payment Gateway, rather than mailing paper checks. When they click to pay their invoice electronically, Standout Marketing's customers have the option of entering their bank and routing info to make an ACH payment, or pay by credit card. Unified's payment acceptance technology automatically includes a compliant surcharge to cover the processing fees when customers choose the convenience of paying by credit card.

ACCOUNTS RECEIVABLE SIMPLIFIED

PromoEQP partnered with Unified Payments Group to help you increase your margins and accelerate cashflow. You now have access to cloud-based, modular Accounts Receivable and payment acceptance technology which streamline e-Commerce and your entire A/R workflow, including:

- Dynamic, e-invoices by email or text with secure links your customers can use to pay electronically in real-time.
- 0% Cost Credit Card Acceptance with compliant surcharge technology. No more processing fees to accept Visa, Mastercard, Discover or American Express.
- Online payment acceptance solutions so you get paid 24/7 on your website, with easy set-up from Unified's expert team.
- 24/7 support and concierge-level service from payment industry experts. When you call Unified, you'll speak with someone who understands your business.

**Get a Complimentary Accounts Receivable Consultation and Savings Analysis.
Contact Unified Payments Group at 888.440.0117 or B2B@GoUnified.com today!**